

TREK | CUSTOM

CUSTOM APPAREL DESIGN LIBRARY

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V101723



TREK | CUSTOM

**NOT SURE HOW YOU WANT YOUR DESIGN TO LOOK?
CHECK OUT OUR CUSTOM DESIGN LIBRARY!**

- CHOOSE ANY OF THESE READY-TO-GO DESIGNS
- PICK YOUR FAVORITE COLORS FROM OUR COLOR PALETTE
- SEND US YOUR LOGOS AND WE WILL APPLY THEM WHERE YOU WANT

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REVIEW

LOOK THROUGH OUR DESIGN LIBRARY & COLOR PALETTE WITH OVER 30+ DESIGN THEMES AND OVER 100+ COLORS TO CHOOSE FROM WE KNOW YOU'LL FIND SOMETHING THAT INSPIRES YOUR NEXT KIT.

WE HAVE A WIDE VARIETY OF DESIGNS THAT RANGE FROM MILD TO WILD. ANY DESIGN IN OUR LIBRARY CAN BE APPLIED TO ANY OF OUR GARMENTS FROM PRO FIT JERSEYS TO OUR TECH TEES - THERE IS NO LIMIT!

②

DESIGN

CHOOSE YOUR FAVORITE READY-TO-GO DESIGN & COLORS AND PROVIDE ANY LOGOS OR ARTWORK YOU'D LIKE TO BE INCORPORATED WITH YOUR DESIGN.

ONCE OUR TEAM HAS REVIEWED AND CONFIRMED YOUR DESIGN SUBMISSION, OUR EXPERIENCED TEAM OF GRAPHIC DESIGNERS AND ILLUSTRATORS WILL BEGIN WORKING ON YOUR DESIGN PROOFS.

TIP: TO EXPEDITE THE DESIGN PROCESS PLEASE SUBMIT HIGH-RESOLUTION FILE TYPES. THESE FILE TYPES ARE TYPICALLY WITHIN YOUR DIGITAL MARKETING ASSETS AND ARE USUALLY IN THE FOLLOWING FILE FORMATS:

.AI, .EPS, .PDF, OR .SVG.

LOW RESOLUTION FILES SUCH AS .JPG, .PNG, OR .GIF DO NOT MEET OUR RESOLUTION REQUIREMENTS.

FOR A BETTER UNDERSTANDING OF WHAT A VECTOR FILE IS PLEASE REFER TO OUR CUSTOM APPAREL FAQ.

③

PROOF

OUR DESIGN TEAM WILL PROVIDE PROOFS AND REVISIONS UNTIL YOU ARE HAPPY WITH YOUR DESIGN. ONCE YOU HAVE GIVEN DESIGN APPROVAL WE WILL BEGIN THE PRODUCTION PROCESS.

④

PRINT

WE WILL METICULOULSY LAY OUT YOUR APPROVED DESIGN ON YOUR CHOSEN GARMENTS IN THE REQUESTED SIZES FOR ACCURACY AND SEND THEM TO PRINT.

ONCE YOUR ORDER IS PRODUCED, WE CHECK ALL THE PRODUCTS TO MAKE SURE THEY ARE COMPLIANT WITH OUR STRICT QUALITY STANDARDS AND PREPARE THEM FOR SHIPPING.

⑤

ENJOY!

SHIPPED, & DELIVERED!
YOU ARE NOW READY TO RECEIVE AND ENJOY YOUR NEW TREK CUSTOM KIT!

GO FOR A NICE LONG RIDE!

TREK | CUSTOM COLOR PALETTE



IF YOU DO NOT SEE YOUR DESIRED COLOR ON THE CHART, PLEASE NOTE THAT WE ARE ABLE TO PRINT ANY SOLID COATED PANTONE (PMS C) COLOR AT YOUR REQUEST. IF THE COLOR YOU'D LIKE IS NOT A PANTONE (PMS C) AND NOT LISTED ON THIS CHART, WE CAN NOT GUARANTEE OR PROMISE A 100% COLOR MATCH. THERE MAY BE UP TO A 5% COLOR SHIFT WHEN PRINTING.

THE BEST WAY TO GUARANTEE YOUR EXACT COLOR IS TO SUBMIT A COLOR SAMPLE (PAST JERSEY OR FABRIC SAMPLE) FOR COLOR MATCHING. DIGITAL COLOR IMAGES OR REFERENCES MAY SHIFT IN HUE OR TONE BASED ON MONITOR/SCREEN CALIBRATION.

CLASSIC



LINES



GRADIENT



CAMOFLAUGE



DOTS



COLOR BLOCK



OFF CAMPUS



ORGANIC



ALL OVER PRINT

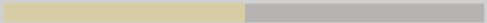


DISTRESS



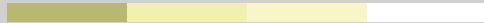
CLASSIC

01
BAND



*DESIGN IS SHOWN ON MENS FITTED JERSEY

02
QUAD



03
QUARTER



*DESIGN IS SHOWN ON MENS FITTED JERSEY

04
BARS



*DESIGN IS SHOWN ON MENS FITTED JERSEY

05
CORE



*DESIGN IS SHOWN ON MENS FITTED JERSEY

06
HEATHER



*DESIGN IS SHOWN ON MENS FITTED JERSEY

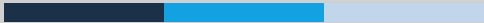
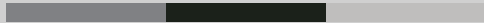
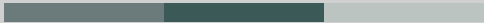
LINES

07
CREW



*DESIGN IS SHOWN ON MENS FITTED JERSEY

08
TEAM



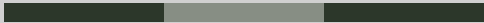
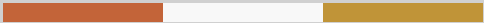
*DESIGN IS SHOWN ON MENS FITTED JERSEY

09
LINEAR



*DESIGN IS SHOWN ON MENS FITTED JERSEY

10
WAVELENGTH



*DESIGN IS SHOWN ON MENS FITTED JERSEY

GRADIENT

11
FADING



*DESIGN IS SHOWN ON MENS FITTED JERSEY

12
GRADIENT



*DESIGN IS SHOWN ON MENS FITTED JERSEY

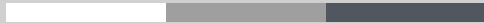
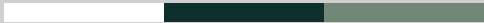
13
BOOSTED



*DESIGN IS SHOWN ON MENS FITTED JERSEY

CAMOFLAUGE

14
DOTFLAUGE



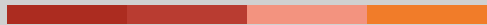
*DESIGN IS SHOWN ON MENS FITTED JERSEY

15
DUCK CAMO



*DESIGN IS SHOWN ON MENS FITTED JERSEY

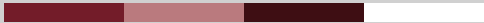
16
SWEDISH CAMO



*DESIGN IS SHOWN ON MENS FITTED JERSEY

DOTS

17
CENTURY



*DESIGN IS SHOWN ON MENS FITTED JERSEY

COLOR BLOCK

18
COLOR STACK



*DESIGN IS SHOWN ON MENS FITTED JERSEY

19
SCENIC



*DESIGN IS SHOWN ON MENS FITTED JERSEY

20
HIFI



*DESIGN IS SHOWN ON MENS FITTED JERSEY

OFF CAMPUS

21
BIG TOPO



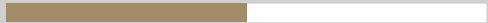
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22
FOREST



*DESIGN IS SHOWN ON MENS FITTED JERSEY

23
ROSS



*DESIGN IS SHOWN ON MENS FITTED JERSEY

24
REALSCAPE



*DESIGN IS SHOWN ON MENS FITTED JERSEY

25
LANDSCAPE



*DESIGN IS SHOWN ON MENS FITTED JERSEY

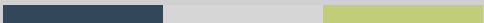
ORGANIC

26
SPLASH



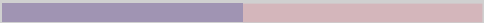
*DESIGN IS SHOWN ON MENS FITTED JERSEY

27
WAVES



*DESIGN IS SHOWN ON MENS FITTED JERSEY

28
SPLATTER



*DESIGN IS SHOWN ON MENS FITTED JERSEY

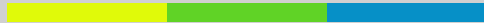
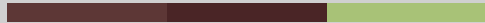
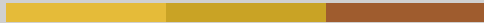
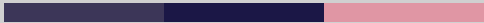
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GROOVY



*DESIGN IS SHOWN ON MENS FITTED JERSEY

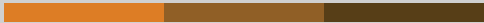
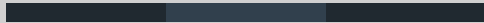
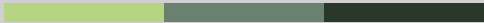
ALL OVER PRINT

30
LOGO POP



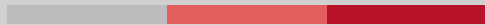
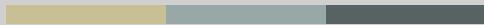
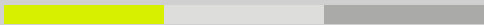
*DESIGN IS SHOWN ON MENS FITTED JERSEY

31
SATURDAY



*DESIGN IS SHOWN ON MENS FITTED JERSEY

32
STICKS



*DESIGN IS SHOWN ON MENS FITTED JERSEY

33
ALL DAY



*DESIGN IS SHOWN ON MENS FITTED JERSEY

34
UNIVERSE



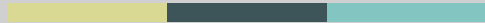
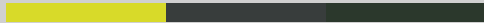
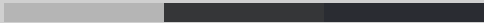
*DESIGN IS SHOWN ON MENS FITTED JERSEY

DISTRESS

35
SYNTH

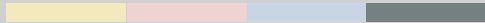


36
SHADOWS



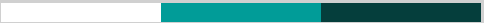
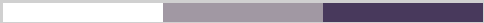
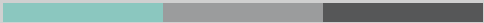
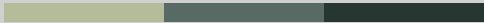
*DESIGN IS SHOWN ON MENS FITTED JERSEY

37
RIDGELINE



*DESIGN IS SHOWN ON MENS FITTED JERSEY

38
RUST



*DESIGN IS SHOWN ON MENS FITTED JERSEY

DESIGN

Q: WHO WILL DESIGN MY KIT? CAN I USE MY OWN DESIGNER/ARTIST?

A: YOU HAVE THE OPTION OF DESIGNING YOUR OWN KIT OR YOU CAN WORK WITH ONE OF OUR TALENTED GRAPHIC DESIGNERS WHO WILL HELP BRING YOUR DREAM KIT TO LIFE.

Q: CAN GRAPHICS BE SUBLIMATED ON ANYTHING?

A: ALMOST. YOU MAY CONSULT WITH OUR DESIGN TEAM IF YOU HAVE AN IDEA ON UNUSUAL ARTWORK PLACEMENT.

Q: CAN I ADD TREK LOGOS TO MY DESIGN?

A: YES! WE WOULD LOVE TO SUPPORT YOU AND HAVE YOU REPRESENT OUR BRAND! THERE ARE RESTRICTIONS AROUND OUR LOGO AND HOW IT MAY BE USED. PLEASE REFERENCE OUR BRAND GUIDELINES OR CONSULT ONE OF OUR DESIGNERS ON OUR IDEAS.

Q: DO I NEED TO HAVE A TREK LOGO ON MY CUSTOM PRODUCT?

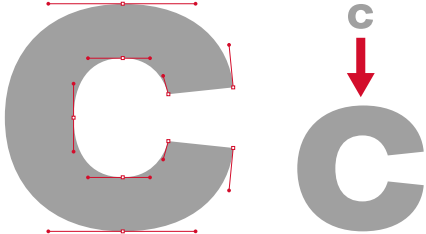
A: NO. AS MUCH AS WE WOULD LOVE TO HAVE YOU REPRESENT OUR BRAND, THIS IS NOT REQUIRED.

Q: WHAT KIND OF FORMAT SHOULD MY ARTWORK BE?

A: SVG, EPS, OR AI FILES. THESE ARE CONSIDERED VECTOR ARTWORK. VECTOR ART IS COMPRISED OF POINTS, LINES, AND CURVES THAT ARE SCALABLE WITHOUT CAUSING DISTORTION, BLURRINESS, OR PIXELATION. YOU CAN CONVERT OTHER VECTOR-BASED FILES E.G. EPS OR AI INTO SVG USING ADOBE ILLUSTRATOR OR VECTOR BASED PROGRAMS.

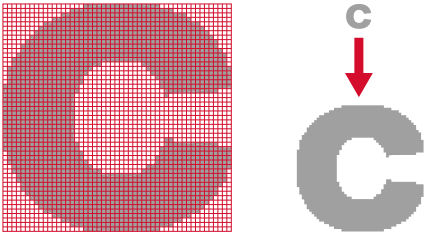
PLEASE DO NOT USE ONLINE CONVERSION TOOLS AS THEY DO NOT YIELD THE BEST RESULTS.

SUPPORTED FORMATS: .AI / .EPS / .SVG UNSUPPORTED FORMATS: .TIFF / .JPG / .PSD / .GIF / .BMP



VECTOR ARTWORK IS SCALABLE TO ANY SIZE WITHOUT DISTORTION OR PIXELATION.

VECTOR FILE FORMATS:
.AI / .EPS / .SVG



RASTERIZED ARTWORK IS NOT SCALABLE. DISTORTION AND PIXELATION CAN OCCUR.

RASTER FILE FORMATS:
.TIFF / .JPG / .PSD / .GIF / .BMP

Q: WHERE CAN I ADD MY LOGO(S)?

A: PLEASE REFERENCE THE ARTWORK PLACEMENT GUIDE. TREK CUSTOM DOES NOT WANT TO LIMIT THE IDEAS OF OUR CUSTOMERS, BUT THERE ARE SOME AREAS THAT AREN'T POSSIBLE FOR PRINTING.

Q: CAN I USE A DESIGN ON MULTIPLE STYLES?

A: YES YOU CAN. IF THERE IS A DESIGN YOU LIKE WE CAN TRANSFER AND TRANSLATE IT TO ANY GARMENT.

Q: CAN WE HAVE ARTWORK CROSSOVER SEAMS?

A: WE CANNOT GUARANTEE THAT ARTWORK WILL LINE UP OR ALIGN ACROSS SEAMS. THE ONLY EXCEPTION IS ACROSS THE FRONT ZIPPER PANEL ON OUR MEN'S AND WOMEN'S ROAD JERSEY.

COLOR

Q: I HAVE SPECIFIC COLOR REQUIREMENT. DO YOU MATCH COLORS OR CAN YOU MATCH MY PREVIOUS JERSEY COLORS?

A: WE ARE ABLE TO PRINT ANY SOLID COATED PANTONE (PMS C) COLOR AT YOUR REQUEST. IF THE COLOR YOU'D LIKE IS NOT A PANTONE (PMS C), WE CAN NOT GUARANTEE OR PROMISE A 100% COLOR MATCH.

IF YOU'D LIKE TO MATCH COLORS FROM A PREVIOUS JERSEY - THE BEST WAY TO GUARANTEE YOUR COLOR IS TO SUBMIT A COLOR SAMPLE (JERSEY SAMPLE OR FABRIC SAMPLE) FOR COLOR MATCHING. DIGITAL COLOR IMAGES OR REFERENCES MAY SHIFT IN HUE OR TONE BASED ON MONITOR/SCREEN CALIBRATION.

PLEASE NOTE THAT PANTONE (PMS) NUMBERS MAY NOT BE A 100% MATCH DUE TO THE SUBLIMATION PROCESS; THERE MAY BE UP TO A 5% COLOR SHIFT WHEN PRINTING.

Q: WILL THE COLORS ON MY COMPUTER MATCH WHAT IS BEING PRINTED?

A: NOT EXACTLY. OFTEN TIMES THERE CAN BE SOME DIFFERENCES BETWEEN WHAT IS SEEN ON-SCREEN AND WHAT IS PRINTED ON FABRIC. THIS IS DEPENDENT ON YOUR COMPUTER SCREEN'S DISPLAY SETTINGS. IN ORDER TO ENSURE YOU ARE CHOOSING THE MOST CONSISTENT COLOR REFERENCE, PLEASE CONTACT US IN ORDER TO MATCH COLOR USING A TREK CUSTOM COLOR SWATCH FLAG.

PRODUCTION

Q: WHAT IS THE DYE SUBLIMATION PROCESS?

A: DYE SUBLIMATION IS A PRINTING PROCESS. ARTWORK IS TRANSFERED DIRECTLY TO FABRIC USING A HEAT PRESS. THIS PERMANENTLY EMBEDS THE INKS INTO THE FIBERS OF THE FABRIC. THIS IS A SIMPLE AND CLEAN PROCESS THAT ALLOWS FOR MULTIPLE COLORS AND DETAILED ARTWORK WITH MINIMAL RESTRICTIONS.

Q: WHY DOES MY GARMENT LOOK DIFFERENT IN PERSON THAN ON MY COMPUTER?

A: OFTEN TIMES THERE CAN BE SOME DIFFERENCES BETWEEN WHAT IS SEEN ON-SCREEN AND WHAT IS PRINTED ON FABRIC. THIS IS DEPENDENT ON YOUR COMPUTER SCREEN'S DISPLAY SETTINGS WHICH WE DO OUR BEST TO ACCOUNT FOR.

Q: CAN WE ALIGN ARTWORK ACROSS SEAMS?

A: WE CANNOT GUARANTEE THAT ARTWORK WILL LINE UP OR ALIGN ACROSS SEAMS. THE ONLY EXCEPTION IS ACROSS THE FRONT ZIPPER PANEL ON OUR MEN'S AND WOMEN'S ROAD JERSEY.

Q: WILL ARTWORK LOOK THE SAME ON ALL SIZES?

A: OUR PRODUCTION TEAM GRADES ARTWORK TO BEST MATCH THE SIZES REQUESTED. THE STANDARD PROCEDURE FOR MATCHING ARTWORK REQUIRES SPECIFIC ARTWORK CREATED FOR EACH GROUP SIZES RANGING FROM XS – M AND ANOTHER SPECIFIC ARTWORK THAT MATCHES THE SIZES L – 2XL.

***TREK* | CUSTOM**